

MCIC Seminar Review

March 2019

Project Management Seminar Held by Woody Woodall

In March of 2019 Mr. Woody Woodall, the managing principal of Customer Focused Solutions, Inc., an organization he founded to assist contractors, associations, and businesses achieve their strategic goals, held a seminar called Project Management for the Service Industry.



Woody addressed the attendees about customer service, sales, company operations and developing dynamic teams to maximize a contractor's service business.

Mr. Woodall is a very animated and engaging instructor that focuses on his students. He uses various teaching techniques to involve his attendees in the seminar. This includes using the Socratic method, individual and group role-playing, and finally open forum discussion.

Overall, Mr. Woodall was very well received by the attendees and on Thursday, October 3, 2019 he will be holding another seminar on, "How to Transition a Field Technician into the Office.

We look forward to seeing him in the fall.



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